

Message Text

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43

ACTION EUR-06

INFO OCT-01 ISO-00 EB-05 DRC-01 RSC-01 /014 W

----- 071214

P R 291231Z MAY 74

FM AMEMBASSY MOSCOW

TO USDOC WASHDC PRIORITY

INFO SECSTATE WASHDC 9228

AMEMBAY VIENNA

AMEMBASSY WARSAW

USIA WASHDC

UNCLAS MOSCOW 8062

USDOC FOR: BEWT/RICE BIC/THOMAS FROM VITOUS/BLOW

E.O. 11652 N/A

TAGS: BEXP UR

SUBJ: OPENING DAY REPORT HEALTH 74

1. HEALTH 74 WAS OFFICIALLY OPENED BY USSR MINISTER OF HEALTH B.V. PETROVSKY AT 1000 HRS, TUESDAY, MAY 28, 1974. THE RIBBON CUTTING CEREMONY, ATTENDED BY REPRESENTATIVES OF THE 22 PARTICIPATING NATIONS, WAS HELD AT THE MAIN ENTRANCE TO SOKOLNIKI PARK.

2. FOLLOWING THE RIBBON CUTTING CEREMONY, THE OFFICIAL U.S. DELEGATION LED BY AMBASSADOR WALTER J. STOESSEL, JR. TOURED THE AMERICAN PAVILION. DR. SHERMAN ABRAHAMSON, DIRECTOR OF THE OFFICE OF TRADE DEVELOPMENT, BUREAU OF EAST-WEST TRADE, WAS THE SENIOR USDOC REPRESENTATIVE.

3. AMBASSADOR STOESSEL AND DR. ABRAHAMSON MET WITH EACH EXHIBITOR AND HAD AN OPPORTUNITY TO INSPECT THE INDIVIDUAL BOOTH. SEVERAL PHOTOGRAPHS WERE TAKEN

WHICH WILL BE HAND CARRIED TO USDOC BY THE COMMERCE DESIGNER.

4. AT 1200 HRS, THE U.S. PAVILION WAS VISITED

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BY MINISTER PETROVSKY AND THE OFFICIAL USSR DELEGATION.

DR. ABRHAMSON DUSEX VITOUS AND DMA BLOW ESCORTED
THE DELEGATION THROUGH THE AMERICAN EXHIBITION. SOVIETS
EXPRESSED APPRECIATION IN U.S.A. PARTICIPATION AND MADE SEVERAL
COMPLIMENTARY REMARKS WITH REGARD TO OVERALL DESIGN AND
LAYOUT OF THE BOOTHS. TOTAL ATTENDANCE FOR OPENING DAY
ESTIMATED AT 25,000 BY USSR CHAMBER OF COMMERCE & INDUSTRY.

5. ALL US EXHIBITORS PLEASED WITH EXHIBITION AND
PREPARATION WORK DONE BY USDOC STAFF. EXHIBITOR
BRIEFING WAS HELD ON MONDAY, MAY 27, 1974 AT THE
UNITED STATES COMMERCIAL OFFICE. U.S. BUSINESSMEN,
ESPECIALLY THOSE WHO HAVE VISITED MOSCOW PREVIOUSLY,
WERE VERY IMPRESSED WITH NEW FACILITY AND PLAN TO
TAKE ADVANTAGE OF SERVICES AVAILABLE.
STOESSEL

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